



CONTACT:
Julia Deng

BizFed Communications Director julia.deng@bizfed.org (631) 747-3370

BUSINESS & BIOTECH LEADERS PARTNER TO BOOST GROWTH OF LIFE SCIENCE JOBS

LOS ANGELES (July 12, 2023) – Business advocates and thought leaders are partnering with California's most powerful life science advocate to realize the Greater Los Angeles region's potential to become a global hub for life science innovation.

BizFed Institute and **Biocom California** are proud to co-host the second annual **Greater L.A. Life Science Forum** Thursday, July 13 at Luxe Sunset Boulevard Hotel in Los Angeles. The three-panel event will run from 11 a.m. to 5:30 p.m. followed by a networking reception to cement transformational partnerships between diverse industry leaders, elected officials and other attendees motivated to fuel an emerging economic engine.

Panelists will examine how public and private sector leaders can better position Los Angeles to support life science jobs, cultivate inclusive industry growth throughout, entice life science companies headquartered in other regions to relocate to California and accelerate efforts to meet local workforce needs. Executed properly, efforts to #growLAbio can prolong lives and improve livelihoods.

The forum also aims to call attention to industry infrastructure needs. Missed opportunities to expand lab capacity, attract new job creators and retain homegrown talent could stymie the life science industry's force-multiplying effect on local jobs growth and economic development.

The industry supports 1.19 million jobs and \$413.7 billion in business output in California, according to the **2023 Economic Impact Report** published by Biocom California. Life science organizations in California expanded employment by 6% in 2022, outpacing all other industries in California and nationwide by nearly two percentage points.

"We're proud to continue our tradition of breaking down barriers and building bridges with information. Attendees will leave this forum with new contacts, data and policy knowledge they can leverage to grow life science opportunities that benefit us all," said **Kevin Harbour**, President of BizFed Institute.

Local journalists are invited to attend and cover Thursday's forum at Luxe Sunset Boulevard Hotel, as well as the post-forum networking reception.

11:00 - 11:30 AM | Registration & Networking

11:30 - 11:45 AM | Welcome & Opening Remarks

Kevin Harbour, President, BizFed Institute Joe Panetta, President & CEO, Biocom California

11:45 - 11:55 AM | Flash Poll Results

Kevin Harbour, President, BizFed Institute

11:55 - 12:10 PM | Keynote Speaker

Supervisor Lindsey Horvath, 3rd District, Los Angeles County Babak Haghiri, Site Head, Los Angeles, Takeda Pharmaceutical Company Limited

12:10 - 1:00 PM | Panel Session 1 - "Growing Biopharma in LA: The Bio Coalition"

Dave Whelan, CEO, BioscienceLA

Hilary Bendon, Chief of Staff, Larta Institute

Stephanie Hsieh, Chief Strategy Officer, Noblespace

Stephen Cheung, President & CEO, Los Angeles County Economic Development Corporation

Moderated by Miguel Motta, Vice President, Strategic Operations, interim LA Executive Director & San Diego Office Head

1:00 - 2:00 PM | Lunch

2:00 - 2:50 PM | Panel Session 2 - "Success and the City: A Year of Life Science Policy Advancement"

Andrew Powers, City Manager, Thousand Oaks - California

David Klug, Economic Development Director, City of Pasadena

Marissa Goldberg, CEO, Doheny Eye Institute

Rob Murphy, VP - Technical Operations, Capsida Biotherapeutics

Moderated by Councilmember Tyron Hampton, Pasadena Council District 1

2:50 - 3:30 PM | Fireside Chat - "Start, Grow, Stay: The LA Advantage"

Alborz Mahdavi, VP Protomer Technologies, Eli Lilly and Company

Julie Gilmore, Vice President and Global Head, Gateway Labs by Eli Lilly and Company

Peter Moglia, CEO & Chief Investment Officer, Alexandria Real Estate Equities

Moderated by Frank Mottek, Business News Anchor & Host of Mottek on Money, 790 KABC

3:30 - 3:50 PM | Networking Break

3:50 - 4:50 PM | Panel Session 3 - "Call-to-Action: How Do We Build More?"

Dustin McDonald, Regional Business Development – Los Angeles & Orange County, Governor's Office of Business and Economic Development (GO-Biz)

Kelly Lo Bianco, Director, LA County Department of Economic Opportunity

Matt Horton, Senior Advisor, Milken Institute

Melanie Cohn, Sr. Director, Regional Policy & Government Affairs, Biocom California

Moderated by Patricia Cooper, Executive Director, California Biotechnology Foundation

4:50 - 5:30 PM | Closing Remarks

Caroline Torosis, Senior Deputy of Workforce Development & Economic Opportunity, Supervisor Holly Mitchell's Office

5:30 - 7:00 PM | Networking Reception



Press Release FOR IMMEDIATE RELEASE

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About BizFed Institute

BizFed Institute is a 501(c)(3) educational nonprofit that educates, engages, equips and measures consensus solutions from civically minded, nonprofit, academic and regional thought leaders for the purpose of building strong communities throughout California. The Institute was founded in 2010 to complement the boots-on-the-ground advocacy efforts led by the Los Angeles County Business Federation "BizFed."

About BizFed

BizFed is a massive grassroots alliance that advocates for policies and projects that strengthen the regional economy. Leveraging power in numbers, BizFed explores all sides of critical issues and takes timely action to spur business growth, job creation and economic vitality across diverse sectors and communities throughout Southern California. The BizFed family comprises more than 245 diverse business organizations representing 420,000 employers with 5 million employees throughout Los Angeles County.

About Biocom California

Biocom California, a BizFed member, works on behalf of more than 1,600 members to drive public policy, build transformative connections between industry leaders, create access to capital, shape value-driven purchasing programs and introduce cutting-edge workforce development and STEM education programs. Biocom California provides the strongest public voice for research institutions and life science companies that fuel the California economy.