

## Press Release FOR IMMEDIATE RELEASE

Defining the Voice of Business

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## **BUSINESS THINK TANK HOSTS CAREER FAIR & JOBS SUMMIT**

LOS ANGELES (Nov. 6, 2023) – BizFed Institute is proud to convene its inaugural **Workforce Development Forum** featuring a bevy of expert speakers from the public and private sectors. The roundtable-style discussion **Nov. 8** at UCLA's James West Alumni Center will explore shifting workforce needs and identify practices that Los Angeles-area business leaders can employ to stay globally competitive.

Forum attendees will leave with exclusive insights into hiring and talent retention strategies, as well as applicable data about emerging technology, workflows and talent pools. Notable speakers and moderators include California State Assemblymember Reggie Jones-Sawyer, Beacon Economics Founder Chris Thornberg, Los Angeles Economic Development Corporation Vice President Jermaine Hampton and Vermont Slauson Economic Development Corporation President & CEO Quentin Strode.

The two-panel forum will be followed by BizFed Institute's first-ever **Career Fair** at the same location. Recruiters from more than 25 companies and organizations across diverse sectors will interview job seekers on the spot. Exhibitors include Kaiser Permanente, Rebuild SoCal Partnership, Beacon Economics, Port of Long Beach, BioFutures, Metropolitan Water District of Southern California, Los Angeles Department of Water & Power, Southern California District Council of Laborers and more.

"I was fortunate to land my first job working with Xerox during a career fair at UCLA when I was a senior in college. That job offer changed the trajectory of my career and life. I can't think of a better way to pay it forward than hosting our own jobs summit at my alma mater," said **Kevin Harbour**, President of BizFed Institute.

"We're proud to connect Angelenos who are ready to work with employers who are ready to hire. We welcome job seekers with all levels of experience and educational attainment: recent graduates, mid-career professionals, students still earning their technical certificates or degrees and candidates with unique life experience gained outside of the workforce," said **Tracy Hernandez**, Founding CEO of BizFed.

Journalists are invited to attend and cover the back-to-back events at UCLA.

**Date:** Wednesday, November 8 **Time:** 9:00 a.m. - 3:00 p.m.

Location: UCLA's James West Alumni Center - 325 Westwood Plaza

Parking: UCLA Lot 8

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## **About BizFed Institute**

BizFed Institute is a 501(c)(3) educational nonprofit that educates, engages, equips and measures consensus solutions from civically minded, nonprofit, academic and regional thought leaders for the purpose of building strong communities throughout California. The Institute was founded in 2010 to complement the Los Angeles County Business Federation's boots-on-the-ground advocacy efforts.