



INTELLIGENT



INCLUSIVE



IMPACTFUL

**Biz
Fed**Institute

Defining the Voice of Business

The BizFed Institute is a sponsored project of Community Partners

***Transforming Talk
Into Action***

ANNUAL REPORT **2016-17**

LETTER FROM BFI 2016-2017 CHAIR

Dear Mover & Shaker:

What matters to you? Whether it's your well-being, family, community, or otherwise, the BizFed Institute (BFI) plays a part in **tackling issues and their conditions that affect the lives of those who matter to you**. We call you a mover and shaker because whether you run in circles, big and small, you have the ability to help move the conversation needle from going in circles and **shake up the status quo in seeking meaningful solutions to complex issues**. We can't do it without you, so read through our year in review and partner with us in continuing to do what matters.

Our 2016-2017 fiscal year was marked with brand-new developments that reflect the stalwart leadership of 2016 Chair MC Townsend and in "passing the gavel," my aspirations in leading BFI to greater heights. **We welcomed our inaugural Executive Director**, published our first-ever annual report, created and **expanded our social media reach**—we had a promising start on Twitter with over 22,000 impressions in nine months—and **made headway in sharing our story through earned media** to thousands more. The NextUp Economic Forums educated over 350 people on **pressing or emerging issues in California** to project priorities moving forward.

Through our forums, research, and expanding clearinghouse of curated intel and data, our "think tank of think tanks" has **empowered the most civically engaged business and community leaders and decision makers** to consider taking action on the most vital issues affecting our daily lives. As we continue to grow our capacity this year, my fellow Advisory Board members and I are committed to cultivating more productive partnerships that will turn gradual steps into leaps and bounds, and transform important dialogue into even more **important action that will shape policy that matters**.

In Partnership,



Gilbert Ivey

2017 BizFed Institute Chair

2016 BizFed Chair

Former CAO, Metropolitan Water District



OUR MISSION

The BizFed Institute educates, engages, equips, and measures consensus solutions from civically minded, nonprofit, academic, and regional thought leaders for the purpose of building strong communities throughout California.

INTELLIGENT

The Institute is a **credible clearinghouse** for addressing and understanding policies that create jobs, grow the middle class, and alleviate poverty so **every Californian has an opportunity to succeed.**



INCLUSIVE

Through **careful design**, thought leaders with opposing positions on economic challenges are convened to dig for untapped solutions. **Unlikely partners** take a fearless approach to uncovering common ground and solving problems maturely.

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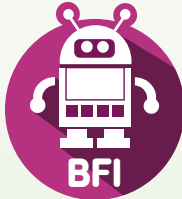
Empowering advocates, building consensus, and benchmarking progress are essential for adopting better public policy. With buy-in from large and small employers, as well as unconventional partners in the community, we make an effective difference.

OUR IMPACT

WHAT MATTERS TO US



Advancing
Infrastructure
& Mobility



Innovating
for the
Future Now



Getting
People to
Work



Sustaining
Natural Resources
& Environment



Growing
the
Economy

- ▲ Despite controversy, convened one of the first public forums on the federal administration's First 100 Days to confront state and federal discord head on and strategically prioritize initiatives
- ▲ To address housing and workforce issues, initiated engagement with leaders from nearly 100 Los Angeles Neighborhood Councils to cultivate a unique partnership to overcome competing interests
- ▲ Forum findings were presented to the BizFed coalition's board members, Labor & Employment committee, and Land Use, Housing & Real Estate Development committee to guide advocacy and mobilization priorities



**Proactive
Engagement**





Collaboration & Accountability



- ▲ Partnered on California Policy Impact Project (C-PIP) statewide survey to measure impacts and hold lawmakers accountable on policy decisions that may be detrimental to job creation and economic growth, with initial focus on minimum wage
- ▲ Co-presented and moderated breakout sessions at the *Housing Our Workers* forum in partnership with realtors and economic development organization
- ▲ Convened key state and regional thought leaders across the political spectrum, identified the most pressing issues and weighed in on opportunities and risks during convening about the federal administration's First 100 Days

- ▲ Held housing forum to build consensus and empower stakeholders to effectively advocate for local housing
- ▲ Served as California Economic Summit Knowledge Partner in strategically moving the needle on the *Roadmap to Prosperity* initiative for 1 million more skilled workers, homes, and acre-feet of water
- ▲ Leveraged public-private partnerships as catalyst to promote housing, transportation, and water infrastructure



Initiate Solutions to Action



OUR REACH



5,418

Business and Community
Leaders



618

Elected Officials



1,002

Print, Radio, and Television
Reporters and Editors

The facts and data produced by the BizFed Institute are easily accessible resources to be utilized in civic engagement across all sectors.

STAY CONNECTED!



For resources and materials from previous events, visit bizfedinstitute.org.





4-21-2017



First 100 Days Forum Featured on CBS/KCAL9

2-09-2017

SAN GABRIEL VALLEY
TRIBUNE

Middle-Class Workers Can't Afford to Buy Homes in L.A. County and the Future Looks Dim



1-30-2017

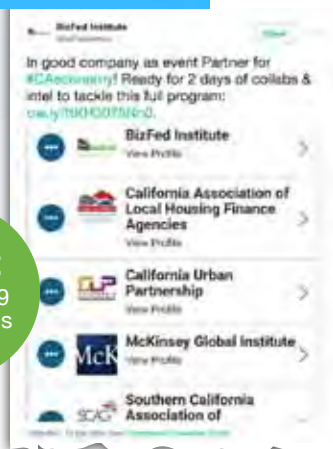
LOS ANGELES
BUSINESS JOURNAL

Realtors Want to Make Homes for Middle Class; Housing Forum Will Look at How High Costs of Living Drive Out L.A. Businesses

Los Angeles Daily News

9-28-2016

How to Make Technical Education a Game-Changer for California's Young Workers



**Top
Tweet**
Earned 429
Impressions
Dec. 2016

CASE STUDY

NEXT GENERATION ECONOMIC INVESTMENT TOOL IN CALIFORNIA

1



Providing a Forum: The BizFed Institute (BFI) produced its NextUp Economic Forum that highlighted special California Enhanced Infrastructure Financing Districts (EIFD), Community Revitalization Investment Areas (CRIA), and public-private partnerships.

2



Issue Identification and Prioritization:

Through knowledge sharing, BizFed coalition stakeholders representing diverse interests identify that the LA County draft policy is flawed: it limits funding capacity and does not provide a realistic implementation plan for cities.

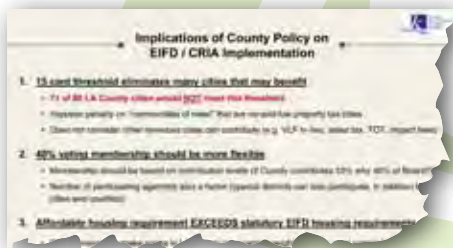
3

Transforming Talk to Action:

The stakeholder working group convened by BizFed leverages its unified voice and works with LA County decision makers to advocate for policy revisions focused on expanding eligibility criteria and improved policy implementation tools.

4

Consensus Solution: Through the successful efforts of the BizFed working group, LA County revised the policy with more flexibility in eligibility and equity for Disadvantaged Communities, but advocacy continues to push for policy that's truly in line with the legislative intent of EIFDs and CRIs as a regional and equitable investment tool for all communities.





Outreach on Employer Immigration Education: What are the rights of employers and protections available to them and their employees as enhanced enforcement of immigration laws increase through worksite enforcement under the federal administration?



Producing Multi-Part Series—Exploring Population Change: What will the shift in numbers and demographics mean for impact on natural resources and the economy in California, such as sustainable water resources, rising pension debt, and housing supply?



Cultivating Unconventional Partnership with Neighborhood Advocates: What template can local neighborhood advocates and business stakeholders develop to scale statewide to meet the unique needs of communities while working toward filling the housing gap?



Bursting California's Water Bubble: Given the inevitability of droughts and expected rising temperatures in the future, what's the best course of action? How can we stabilize current water supply reliably and advance alternative sourcing of water innovatively and cost-effectively, while stirring urgency in the business community to embrace a greater portfolio of water solutions?



Break Out of Silos for Workforce Readiness: What niche opportunities are available in collaboration with educators to enable more industry input and participation in curriculum development and career pathway programs, especially in developing practical training and internship opportunities?



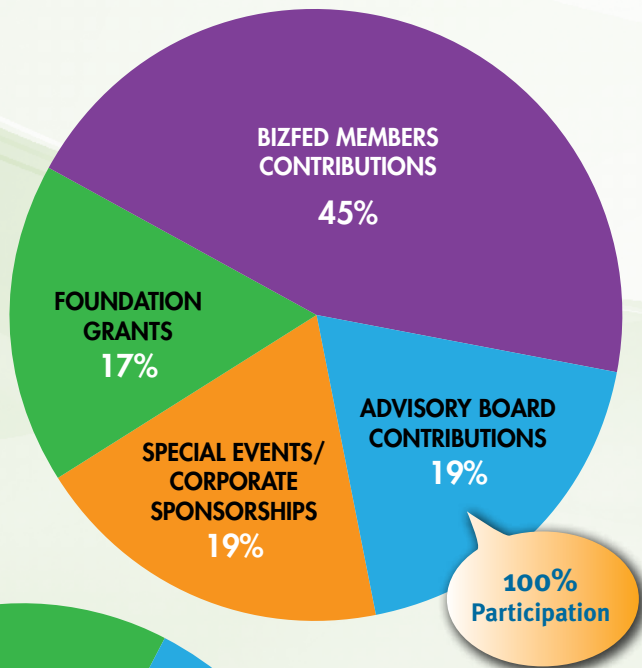
Promote Public-Private Partnerships (P3s): How do we leverage hundreds of millions of dollars in private investment and induce funding of critical public projects in California, such as the crumbling transportation, water conveyance, and energy systems, to mitigate burden on taxpayers?

*What's on **your** radar? We want to hear from you!*

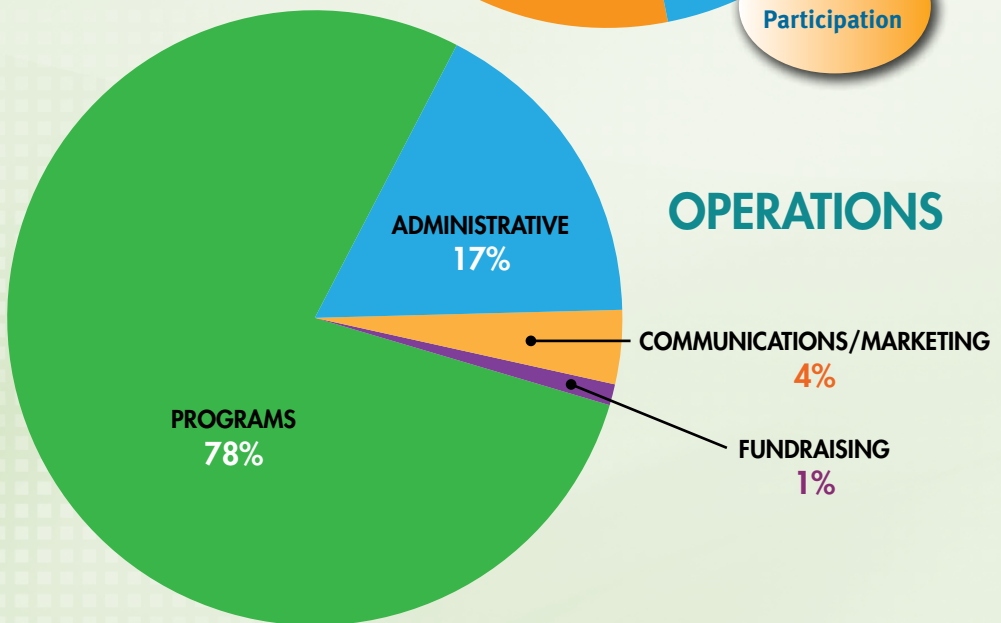


SUPPORT & OPERATIONS

SUPPORT



OPERATIONS



Note: As of 8/23/2017, the unaudited financial information set forth above is preliminary and subject to adjustments and modifications.

BizFedInstitute

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Secretary: **Steve PonTell**, CEO, National Community Renaissance

Founding Chair: **David Fleming**, BizFed Founding Chair; Senior Advisor to Senator Bob Hertzberg

Founding CEO: **Tracy Hernandez**, BizFed Founding CEO; President, IMPOWER, Inc.

Executive Director: **Helen Ray Hua**

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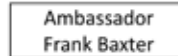
MC Townsend, 2016 BFI Chair, President, Regional Black Chamber of Commerce of the San Fernando Valley

Paul Vandeventer, Co-Founder, Community Partners

Mark Wilbur, President & CEO, Employers Group

**To get involved or donate to BizFed Institute's mission,
please contact Helen Hua, Executive Director, at (323) 889-4345
or helen.hua@bizfedinstitute.org.**

Thank you to our sponsors and in-kind contributors
for their commitment and generosity:



Göbert Ivey

Jonathan Parfrey



David Fleming

Adi Liberman

In-Kind Contributors



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6055 E. Washington Blvd., Ste. 260, Commerce, CA 90040 | (323) 889-4345

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